

Zero to IPO

Hi,

Hope you are doing great.

I would like to request an opportunity to discuss a possible academic association with your team. Essentially, it consists of hearing about the free will and what not the preachers are saying. As every activity is just a theory until being practiced in the physical world, there is a certain natural instinct towards the creator which is being felt by most of the human people as there has been a lot of chaos about the existence and how did we arrive here along with the purpose of existence. Each religion looks forward to give that purpose and those not aligned with any of the above choose to walk the path alone. I don't shy in saying that I am one of them. Being familiar with a major literature for almost all major religions, the basic crux I find is to live your life and until then you can put it all in your work and align the natural instinct towards Mother Nature.

Freedomania (Trademark Registered) is registered as a business venture in the Name of Pulkit Sharma and is operational under the ownership since December 2019. The idea, though, is decades old. We are into organising physical activities for beginners to experts in this field with no basic requirement for entrance other than the zeal to go on an adventure or engage in a group exercise. To bring a wholesome experience, we wish to include every activity with an interactive session as a cherry on the cake along with planned itineraries supported with expert staff and coordinators with the same zeal and happiness as the participants. Also, being a practicing-chartered accountant for almost 5 years I have understood the basic working of a business and then implemented in the same while riding and I found that discipline is the core to success of every activity or

organisation. However, since the laws of nature are very absolute or as everyone says, "*Practical*", it applies to both negative and positive organisations. Also, the crux of each activities is into the leaders and organising a service industry is always a pain for the stakeholders as it involves dealing and managing with people. We always talk about being healthy but seldom get the time or the right company at the right time to start the activities due to many obvious reasons and the major being the constraints which may differ according to each and every persons. As the elder people say that kam karne ka koi bahana nahi hota aur kam na karne ke hazar bahane hote hai. Going further, we started this as a riding group taking up the hobby for rides but it had many challenges only due the basic fact of lack in organisation. However, we overcame the same and came with a better solution wherein we can incorporate travel as a culture for service industry as this is not dependent on the physical presence of the owner or the person giving the service. In legal terms it can be understood as the fact that there is no requirement for a service provider and service recipient at the same place. However, the way of operations have changed a little bit for me after entering this venture. Since travel involves meeting with people, each with a full career plan and myself being a practicing chartered accountant with full of googled knowledge to offer was always eager to learn about the problems and provide the solution.

This has a particular behavioural challenge as the person meeting you once will not meet you for a second time if you are not in a conversation with the person. This is a hard fact which has to be accepted to learn about the set of activities being planned. However, we being humans tend to share our experiences along the way. In freedomania I initiated the activity with a set of financial framework to assist revenue generation and a set of activities through a combination of referral programs and activities aligned to assist the operational framework rather than generalising it. Each business shall have the traces of the owner itself or it loses its personal mark which establishes with the owners. We cannot restrict the evolution process which has been defined in the process. As per scientific nomenclature of infinity, there can be a term which has no limitations but is yet to be

found or incapacitated by human mind but no one can deny its existence. However, the monetising of aspects have led to shifting of focus on the monetised view rather than the utilitarian view. Being an enthusiast in economics I wanted to learn the basic utility theory and came up with my own theory of Businesses being Indifferent towards money. We have examples wherein business have failed even after existence of huge corpus and have also heard about businesses being led by people who did not have an idea about the importance of money. (Me being one of those lunatics).

But a further meeting with many persons who also had the same problem of understanding the “M” Term, I created a business model where if a proper team structure is developed a number of people can work as a “Self Funded Bootstrapped Venture Capital”. I am yet to google this term as I have restricted my research and based it on the principles found in the bare act of Rig Veda which has been the base of this model and which necessarily rules out any significance of a particular religion and talks about religion as a way of life rather than working on the existence of a single activity or set of activities per se. It just defines the discipline according to which we have to work and live our human life. Afterlife is yet another aspect which is under questioning due to the limited tools in the scientific approach of things as religion essentially supports in things which we cannot specifically consider and align according to our wishes.

Thereby, once this approach was mixed with the current business scenario it worked wonders to associate our business activities in the most structured and tested approach of the Indus Valley Civilisation which was working as the first and oldest form of human organisation as per scientific records.

We identifying several sectors in 2015 and started working on everything and came up with 20 industries which are basic and essential for a human survival. We are yet to implement this in the manufacturing and trading sector and plans are there to see if this works for that as well. after a brief understanding of the set of activities we came to know that these two sectors will not be required in

entirety. However, such a thought is very exhilarating and unimaginable at the same time.

Going forward, we developed working models of businesses which can be initiated without any major investment other than learning the skills involved in the activities and the base of which can be found in oldest human texts which may not necessarily belong to a particular community as a study of religion critically suggests that they were developed due a basic criteria of the region where they were developed.

The below lists points out the activities and the running business associated with that. The activities which do not have a particular name decided are running through my own name and are being planned to be organised and initiating after the regulatory registration as soon as we will be finding the relevant heading position person with required skill “**And/or**” the continuous willingness to learn. The industries are general in nature and selected on the basis of sustainable development approach towards business organisations and life in entirety. Below activities contain the brief aspect and working of the same which will be detailed in the book when each activity is being studied with the publication team. There is no limitation to the number of businesses being entered in each approach as even if each person does a business in his own name according to his skill there is sufficient minds with us.

1. Travel management:

Freedomania helps in arranging the travel plan of employees, their hotel access and other services relating to their tour. It provides services of staying at a good hotel at a reasonable rate, in finding ground transportation, meal expenses and other travelling expenses. Freedomania originally works for counselling of employees through building a good travelling habit for better performance in organization as happy employees are the base of successful organization.

2. Event management

MM Hospitality conceptualize, plan and organize the events as per the target audience's needs. It helps other organizations in conducting conferences, ceremonies, formal parties, conventions etc. MM Hospitality provides services to earn more customers and marketing through its event's mouth publicity.

3. Trademark and legal consultancy

Whenever a new idea and new innovation come in market, it is advisable to register it and take a benefit from it forever. Rumbell consultancy helps you in the whole trademark registration process and in its outsourcing if it's needed. Rumbell consultancy will help owner to sale its idea with copyright and trademark without any failure.

4. Academic consultancy and content writing

Synngrafi provides services relating to academic consultancy which helps in building the better future with a security and stability. The content writing services provides the original content with respect of subject in a suitable format and writing. This service helps to achieve the academic target of the client as per his choice.

Joojoo's pet hostel's moto is "pet is our best friend". Pet house and pet sitting services includes the services relating to a well awareness regarding the pets' health, creating a secure environment for by maintaining a safe and secure pet house and providing them health care services.

5. Education service

Name TBD guides and provide services regarding education which includes the classes, activities, and programs relating education not limited to basic education but also provide special education services. Name TBD is like a one solution for all problem when it comes to education management.

6. Business Research Services- Growth, Profitability, Survival:

Name TBD is a full model for a business conduct solution. It provides business research services i.e. identifying the new ideas' scope, relevance

and role in development. Further Name TBD ensure the growth of the new idea in market whether it is a new business or extension of existing business, make it profitable by making it marketable and helps in survival when competition is tough.

7. Financial Research services- operational and Compliance:

In a world of corporate governance Name TBD provides services relating to following all applicable compliance during company's operation and financial working. Name TBD identify the all financial reporting need to an organization and other applicable compliances during operation of business and accordingly follows then for company to ignore social embarrassment and economic loss.

8. Software Consultancy Services

In today's time where transactions are very large in number and business are so diversified in the nature and new businesses are developing as per the new need and ideas. Recording the transactions are now not a one software game for all businesses. Every business needs a different recoding system as per their need and nature and Name TBD identifies the need and nature of business and accordingly helps in developing the software for business by experts.

9. Assurance Services

Ankit Pawan Sharma & Co. is an auditing firm with other consulting relating to accounting and taxation matters. Its services includes return filling, GST compliances, independent check on GAAP & Company law provisions.

10. Interior designing Services

Stylobate consultancy provides services for residential and commercial space planning which includes general and detailed interior design and coordination as per the specification described by clients.

11. Designing Services

Paste up arts-tentative provides designing services as per the client's requirement after performing qualitative research method like observation and interviewing the competition and help the client in providing better services with a quality check.

12. Counselling and Workforce consultancy

Synngrafi works for developing an environment where employees can work stress free and in a more flexible way to produce more output. Synngrafi organizes many program and travel event through which employees can scale their emotional intelligence and communication, and promote employee engagement to develop a healthy workplace culture.

13. Agriculture and Horticulture activities

Name TBD provides its contribution towards a healthy environment making by working in areas of plant propagation and cultivation for food purpose and non-food purpose. By helping in activities carried by gardeners, growers, therapists, designers and technical advisors in environment stress management.

14. Global Accounting

Name TBD provide services for global accounting concepts and applicability due to globalization and multi nation working environment. It helps in following the compliances and recording the transaction as per GAAP, IFRS and other applicable international Standards.

15. Gifting Services

Tohfa4u works from packing the gift to delivery of gift to the person with all other arrangements as per the requirement and rates. It covers the formal and informal kind of gifting.

16. Company law and Taxation related services:

Taximinds legal helps clients in getting DSC and verification of the same. It also provides the services relating to company incorporation to regulating a company and also attachment of DSC whenever needed as an expert.

17. Kitchen services:

Kitchen services includes the making, transporting and delivering the food to wherever it needed. Our moto is “health should be the first priority” and so kitchen service provides a healthy food with fully hygiene at a right time to right person.

18. Accommodation services:

Accommodation services involved services relating to management of accommodation provided by the company to its employees. Which includes maintenance of premises and management of services to be provided to the staff who will live there.

19. Construction Services

In construction services our company provides the services of architecture, engineers and planning managers. Our moto for construction is “if we can imagine it, we can make it”.

IJSER